



The **7th Annual Grid Modernization Forum**, May 10-11, 2022 in Chicago ([www.grid-modernization-forum.com](http://www.grid-modernization-forum.com)) closely examines lessons learned to date by industry leaders pushing the frontiers of grid modernization and reliability. Key technology innovators and executives will come together to share perspectives on how best to leverage AMI investment, engage the customer, and take the smart grid to the next level. Case studies of improved network performance, resiliency, outage restoration, and distributed energy resource (DER) integration will be examined with an eye toward determining best practices and technology advances for today's energy ecosystem. As in previous editions, this will be a unique opportunity to network with top industry professionals who are leading the way toward effective grid modernization and the integrated, interoperable, resilient energy network of tomorrow.

#### Topics to be Addressed Include:

- Best practices and strategies for enhancing grid reliability
- Distributed Energy Resources: Meeting Consumers' Needs
- Compelling Use Cases for Long Duration Storage on the Future Grid
- Managing Grid Modernization Complexity: Establishing Visibility and Control
- Asset Health Monitoring and Predictive Maintenance using AI
- Electric Vehicle Charging Infrastructure and its Impact on the Grid
- The Role of Microgrids and Customer and Utility DERs in Grid Modernization
- Decarbonizing the Energy Mix
- Market Drivers, Trends, Opportunities and Challenges for Utilities
- Role of the Smart Meter as the Grid Evolves
- Enhancing Power Resilience with Long-Duration Fuel Cell-based Auxiliary DC Systems
- Emerging Technologies and Tools for the Next-Generation Grid
- Integration and Operation of DERs and Networked Microgrids for Resilient Distribution Grid
- Status and implications of various grid modernization programs across the U.S.
- Managing and integrating distributed energy resources
- The Utility of the Future and the Next-Gen Smart Grid

**"Great forum, great group and list of attendees and presenters."**

**-- Hitesh Tanwani, Senior Industrial Sales Manager, GE Renewable Energy**

**Gold Sponsor:**  **Fischer Block, Inc.**  
New Visibility Providing New Insights

**Silver Sponsors:**  **GridEdge Intelligence**

 **QualityLogic®**

**Megger®**

**Bronze Sponsors:**  **CMY Solutions**  
ENGINEERING. INNOVATION. TRAINING

 **HYDROSTOR**

# Sponsorship Packages

## Gold Sponsor

Value: \$4,000

- Top-level logo recognition as Gold-Level Sponsor on website home page and in opening remarks
- Speaking slot (stand-alone or in panel)
- Top-level logo recognition during session introductions and coffee breaks
- Tabletop Exhibit booth on site
- Display page in Virtual Exhibit
- 4 complimentary conference passes
- Interview with executive featured in SGO's podcast, promoted via SGO media partners
- 20% off additional registrations
- Top-level logo positioning in email marketing communications
- White paper or press release posted on event website, and in Smart Grid Observer
- Corporate description with hyperlink on event website
- Attendee list
- Introductions & meetings facilitated by SGO
- Banner ad on SGO home page for 3 months

## Silver Sponsor

Value: \$3,000

- Logo recognition as Silver-Level Sponsor on website home page and in opening remarks
- Logo recognition as Silver sponsor during session introductions and coffee breaks
- Tabletop Exhibit booth on site
- Display page in Virtual Exhibit
- 3 complimentary conference passes
- 15% off additional registrations
- Logo positioning in email marketing communications
- Corporate description with hyperlink on event website
- Attendee list
- Introductions & meetings facilitated by SGO

## Bronze Sponsor

Value: \$2,000

- Logo recognition as Bronze-Level Sponsor
- Display page in Virtual Exhibit
- 2 complimentary conference passes
- 10% off additional registrations
- Logo positioning on event website and in email communications
- Corporate description with hyperlink on event website
- Attendee List

## Event Partners



## About the Organizer



The *Smart Grid Observer* is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit [www.smartgridobserver.com](http://www.smartgridobserver.com) to sign up for a complimentary subscription.

## Feedback on Previous Editions



**"The virtual experience was good and the content was well delivered; topics were timely and well curated in terms of who and what was presented. A good mix of speakers and topics."**

- Gary Brinkworth, Senior Advisor - Innovation & Research, TVA (Tennessee Valley Authority)

**"The subjects and the subject matter experts were all highly informative. Very well organized and presented by SGO"**

- Eric McDonald, Director - Infrastructure Development, NextEnergy

**"Excellent conference, great presentations and Q&A. Great job holding a virtual conference in these difficult times!"**

- Matt Haakenstad, Sr Director, Electric Services, World Kinect Energy Services



**"Great new topics and new information from presentations. Well done!"**

- Steffen Ziegler, Director - Signal Analysis and AI, IMCORP

**"Excellent"**

- Brian Patterson, Chairman, EMerge Alliance

**"Great cross-section of qualified speakers discussing relevant topics"**

- Margaret Jolly, Director - R&D, Con Edison

**"Extremely effective in exposing the issues across technology, regulatory landscape, and business**

**plans for the grid of the future. I learned a great deal and look forward to more when you are ready to mount the next installment."**

- George W. Crabtree, Senior Scientist, Argonne Distinguished Fellow, and Associate Division Director, Argonne National Laboratory

## Organizations That Have Participated Previously in the GMF include:

ABB	Greenlots	POWER Engineers
ABB Enterprise Software	GrowthFuel	PowerRunner
Accenture Strategy	Hammond Group, Inc.	Renewance
AECOM	Hendrix Aerial Cable Systems	Research Into Action, Inc.
AES Corporation	ICF International	Ryn Hamilton Consulting
Alliant Energy	ICE Energy	S&C Electric Company
Ameren	Illinois Commerce	Sargent & Lundy LLC
American Renewable Energy	Commission	Scale Energy Solutions
Argonne National Laboratory	Illinois Institute of Technology	Schweitzer Engineering Labs, Inc.
Avangrid	(IIT)	Silver Spring Networks
Black & Veatch	INTECH	Smart Grid Interoperability
Boice Dunham Group	IPERC	Panel (SGIP 2.0)
Bourntec Solutions	Joule Assets	SMUD
CB&I	Kisensum	Southern California Edison
CEIVA Energy	Korea Polytechnic University	Southern Company
Central Hudson Gas & Electric	Landis+Gyr	Sterling Energy Assets
Chicago Booth School of Business	Leidos Engineering	Sunrun
Cisco	LEM USA Inc.	Swift Current Advisors
ClimateWire/Environment & Energy Publishing, LLC.	Lockheed Martin Energy	The Blackstone Group, Inc.
Commonwealth Edison	Lockheed Martin Energy	Union of Concerned Scientists
Con Edison	Market Strategies	U.S. Commercial Service - Chicago
CPS Energy.com	International	U.S. Department of Energy
Customized Energy Solutions	Michaels Energy	University of Illinois – Chicago
DataCapable	Microgrid Institute	University of Minnesota
DataInsights	Mitsubishi Electric	Utilidata
DCPSC	Modern Grid Solutions	UtiliWorks Consulting
Deloitte Consulting	Midwest Energy News	WECC
Department of Energy and Environment, District of Columbia	Midwest Energy Research Consortium	West Monroe Partners
DePaul University	National Grid	WindyCitySDR
E9 Insight	Natural Resources Defense Council	WIPRO
Eaton	Navigant Research	Woolpert Inc.
Edison Electric Institute	NEMA	Xcel Energy
Electric Power Research Institute (EPRI)	Nexant	
Elevate Energy	NextEnergy	
Elmar	New York State Smart Grid Consortium	
eluminocity US Inc.	Nord Strategy Group	
Enbala Power Networks	Northern Power	
EnergyHub	NRG Energy	
EnergySavvy	NRG Evgo	
Energyworx	Oil and Gas Investments Bulletin	
Enphase Energy	Oncor Electric Delivery	
Environmental Defense Fund	Open Access Technology International, Inc.	
Eversource Energy	Pacific Northwest National Lab	
G&W Electric	PJM Interconnection	
Gehrs Consulting	POSCO Research Institute	
Graycor		

## Conference Venue



### **Chicago Conference Center**

205 W. Wacker Drive, Chicago, Illinois 60605

Located in downtown Chicago's Loop, the Chicago Conference Center is steps away from the city's magnificent lakefront with world-renowned Millennium and Grant Parks, marvelous museums, restaurants and retail shopping.

[>> Directions in Google Maps](#)

[>> Nearby Hotels](#)

## Contact

To arrange your sponsorship or exhibition participation in the 2022 program, contact:

Daniel Coran, program manager, at +1-815-310-3343 or [dcoran@smartgridobserver.com](mailto:dcoran@smartgridobserver.com)