



## Sponsorship and Exhibition Opportunities

The **6th Annual Grid Modernization Virtual Forum**, May 11-12, 2021 ([www.grid-modernization-forum.com](http://www.grid-modernization-forum.com)) closely examines lessons learned to date by industry leaders pushing the frontiers of grid modernization and reliability. Key technology innovators and executives will come together to share perspectives on how best to leverage AMI investment, engage the customer, and take the smart grid to the next level. Case studies of improved network performance, resiliency, outage restoration, and distributed energy resource (DER) integration will be examined with an eye toward determining best practices and technology advances for today's energy ecosystem. As in previous editions, this will be a unique opportunity to network with top industry professionals who are leading the way toward effective grid modernization and the integrated, interoperable, resilient energy network of tomorrow.

### Topics to be Addressed Include:

- Best practices and strategies for enhancing grid reliability
- Distributed Energy Resources: Meeting Consumers' Needs
- Compelling Use Cases for Long Duration Storage on the Future Grid
- Managing Grid Modernization Complexity: Establishing Visibility and Control
- Asset Health Monitoring and Predictive Maintenance using AI
- Electric Vehicle Charging Infrastructure and its Impact on the Grid
- The Role of Microgrids and Customer and Utility DERs in Grid Modernization
- Decarbonizing the Energy Mix
- Market Drivers, Trends, Opportunities and Challenges for Utilities
- Role of the Smart Meter as the Grid Evolves
- Enhancing Power Resilience with Long-Duration Fuel Cell-based Auxiliary DC Systems
- Emerging Technologies and Tools for the Next-Generation Grid
- Integration and Operation of DERs and Networked Microgrids for Resilient Distribution Grid
- Status and implications of various grid modernization programs across the U.S.
- Managing and integrating distributed energy resources
- The Utility of the Future and the Next-Gen Smart Grid

**"Great forum, great group and list of attendees and presenters."**  
**-- Hitesh Tanwani, Senior Industrial Sales Manager, GE Renewable Energy**

Organized by 

[www.grid-modernization-forum.com](http://www.grid-modernization-forum.com)

# Sponsorship Packages

## Gold Sponsor

Value: \$3,500

- Top-level logo recognition as Gold-Level Sponsor in introductory remarks
- Display page in Virtual Exhibit
- 4 complimentary conference passes
- Interview with executive featured in SGO's **energy insight** podcast, promoted via SGO media partners
- 15% off additional registrations
- Top-level logo positioning on event website and in email communications
- White paper or press release posted on event website, and in Smart Grid Observer
- Corporate description with hyperlink on event website
- Attendee list

## Silver Sponsor

Value: \$2,000

- Logo recognition as Silver-Level Sponsor in introductory remarks
- Display page in Virtual Exhibit
- 3 complimentary conference passes
- 15% off additional registrations
- Logo positioning on event website and in email communications
- Corporate description with hyperlink on event website
- Attendee list

## Bronze Sponsor

Value: \$1,000

- Logo recognition as Bronze-Level Sponsor
- Display page in Virtual Exhibit
- 2 complimentary conference passes
- Logo positioning on event website and in email communications
- Corporate description with hyperlink on event website
- Attendee List

## Event Partners



## About the Organizer



The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit [www.smartgridobserver.com](http://www.smartgridobserver.com) to sign up for a complimentary subscription.

## Feedback on Previous Edition May 19-20, 2020 (held 100% virtually)



**"The virtual experience was good and the content was well delivered; topics were timely and well curated in terms of who and what was presented. A good mix of speakers and topics."**

*- Gary Brinkworth, Senior Advisor - Innovation & Research, TVA (Tennessee Valley Authority)*

**"The subjects and the subject matter experts were all highly informative. Very well organized and presented by SGO"**

*- Eric McDonald, Director - Infrastructure Development, NextEnergy*

**"Excellent conference, great presentations and Q&A. Great job holding a virtual conference in these difficult times!"**

*- Matt Haakenstad, Sr Director, Electric Services, World Kinect Energy Services*

**"Great new topics and new information from presentations. Well done!"**

*- Steffen Ziegler, Director - Signal Analysis and AI, IMCORP*

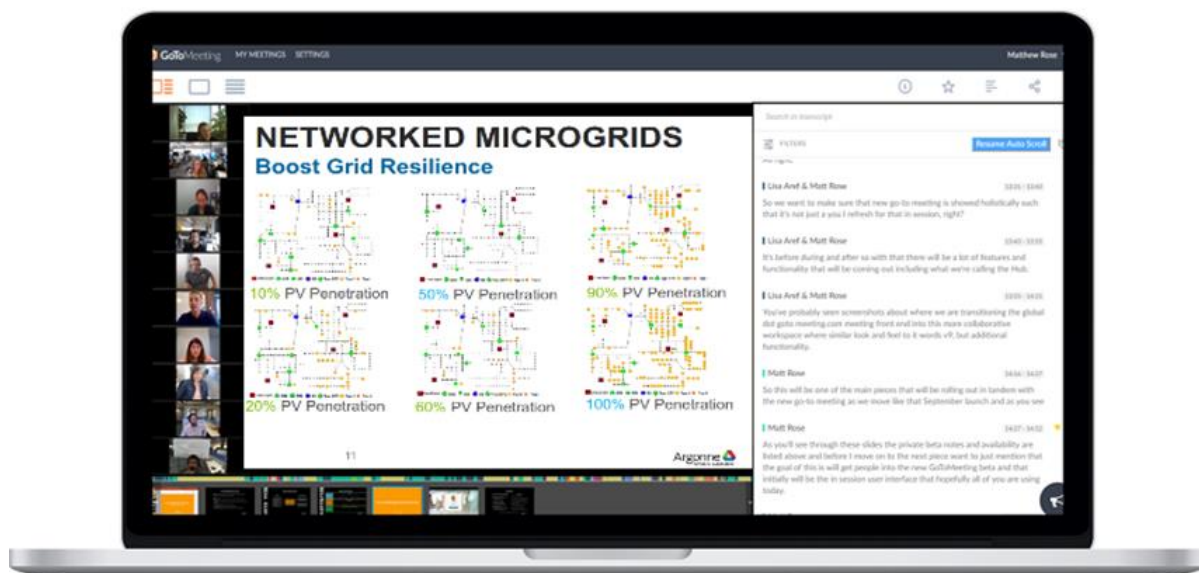
**"Excellent"**

*- Brian Patterson, Chairman, EMerge Alliance*

## Attending Virtually

The 100% virtual edition of the conference, powered by [GoToMeeting](#), allows for participation live via audio and video from anywhere in the world. Registrants may:

- View speaker presentations and ask questions live, in real time
- Interact with fellow attendees during sessions and breaks
- View on-demand recordings of each presentation
- View PDFs of all presentations post-conference
- View text transcripts of each presentation
- View attendee list
- Set up one-to-one meetings and introductions with fellow attendees, facilitated by SGO



## Organizations That Have Participated Previously in the GMF include:

ABB	Greenlots	POWER Engineers
ABB Enterprise Software	GrowthFuel	PowerRunner
Accenture Strategy	Hammond Group, Inc.	Renewance
AECOM	Hendrix Aerial Cable Systems	Research Into Action, Inc.
AES Corporation	ICF International	Ryn Hamilton Consulting
Alliant Energy	ICE Energy	S&C Electric Company
Ameren	Illinois Commerce	Sargent & Lundy LLC
American Renewable Energy	Commission	Scale Energy Solutions
Argonne National Laboratory	Illinois Institute of Technology	Schweitzer Engineering Labs,
Avangrid	(IIT)	Inc.
Black & Veatch	INTECH	Silver Spring Networks
Boice Dunham Group	IPERC	Smart Grid Interoperability
Bourntec Solutions	Joule Assets	Panel (SGIP 2.0)
CB&I	Kisensum	SMUD
CEIVA Energy	Korea Polytechnic University	Southern California Edison
Central Hudson Gas & Electric	Landis+Gyr	Southern Company
Chicago Booth School of	Leidos Engineering	Sterling Energy Assets
Business	LEM USA Inc.	Sunrun
Cisco	Lockheed Martin Energy	Swift Current Advisors
ClimateWire/Environment &	Lockheed Martin Energy	The Blackstone Group, Inc.
Energy Publishing, LLC.	Market Strategies	Union of Concerned Scientists
Commonwealth Edison	International	U.S. Commercial Service -
Con Edison	Michaels Energy	Chicago
CPS Energy.com	Microgrid Institute	U.S. Department of Energy
Customized Energy Solutions	Mitsubishi Electric	University of Illinois – Chicago
DataCapable	Modern Grid Solutions	University of Minnesota
DataInsights	Midwest Energy News	Utilidata
DCPSC	Midwest Energy Research	UtiliWorks Consulting
Deloitte Consulting	Consortium	WECC
Department of Energy and	National Grid	West Monroe Partners
Environment, District of	Natural Resources Defense	WindyCitySDR
Columbia	Council	WIPRO
DePaul University	Navigant Research	Woolpert Inc.
E9 Insight	NEMA	Xcel Energy
Eaton	Nexant	
Edison Electric Institute	NextEnergy	
Electric Power Research	New York State Smart Grid	
Institute (EPRI)	Consortium	
Elevate Energy	Nord Strategy Group	
Elmar	Northern Power	
eluminocity US Inc.	NRG Energy	
Enbala Power Networks	NRG Evgo	
EnergyHub	Oil and Gas Investments	
EnergySavvy	Bulletin	
Energyworx	Oncor Electric Delivery	
Enphase Energy	Open Access Technology	
Environmental Defense Fund	International, Inc.	
Eversource Energy	Pacific Northwest National	
G&W Electric	Lab	
Gehrs Consulting	PJM Interconnection	
Graycor	POSCO Research Institute	

## Contact

**To arrange your sponsorship or exhibition participation in the 2021 program in Chicago, contact:**

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